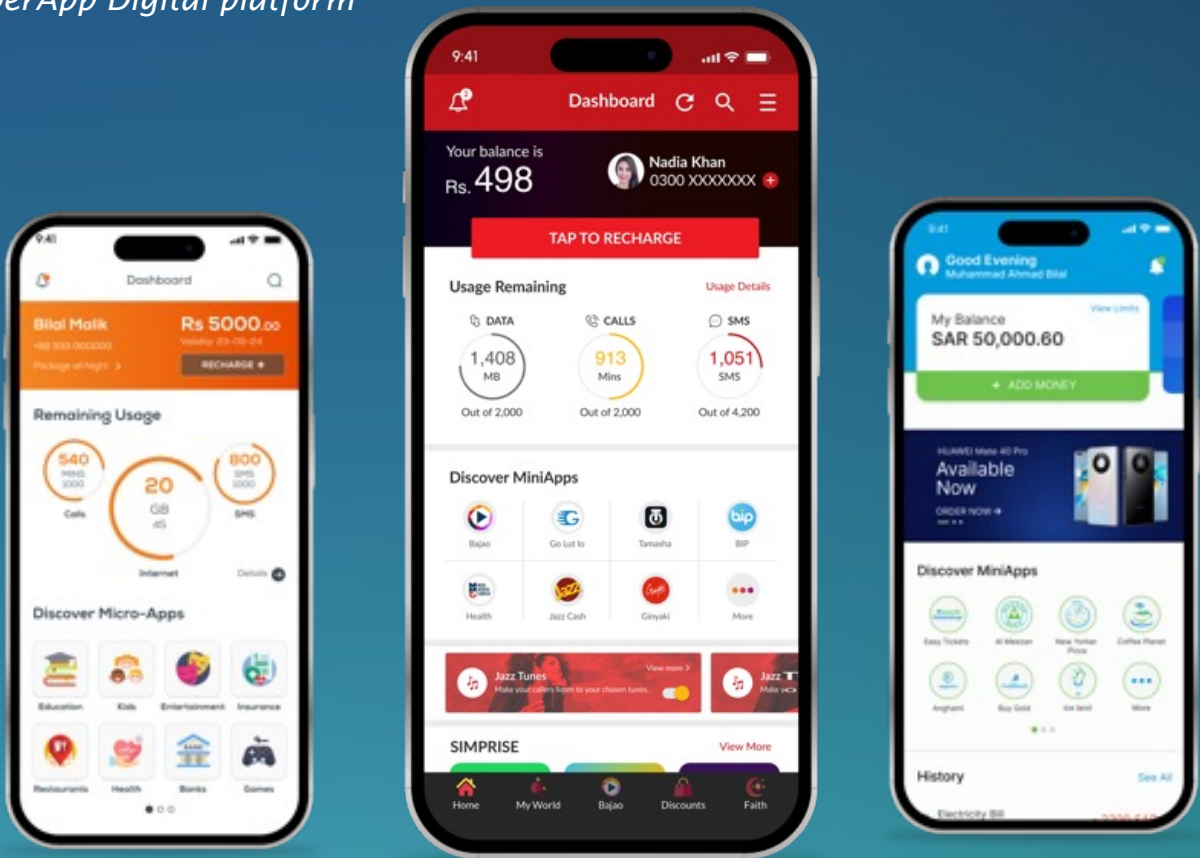


TeC SuperApp

Unleashing the Power of SuperApps

Empower Your Telecom Self-care and Financial Services with the TeC SuperApp Digital platform



The rise of super apps has transformed the digital landscape, offering users a unified and seamless experience within a single application. This paradigm shift presents an immense market opportunity for Telecom/Financial Services providers to redefine customer engagement, revenue streams, and industry relevance. As industry leaders, we at **Evamp & Saanga** understand the evolving needs of your business, and we're here to introduce a game-changing platform that goes beyond expectations.

Why TeC SuperApp?

In the ever-evolving Telecom and Fintech sectors, staying ahead of the curve is non-negotiable. The era of super apps presents an unprecedented opportunity to not only meet but exceed customer expectations while unlocking new revenue streams.

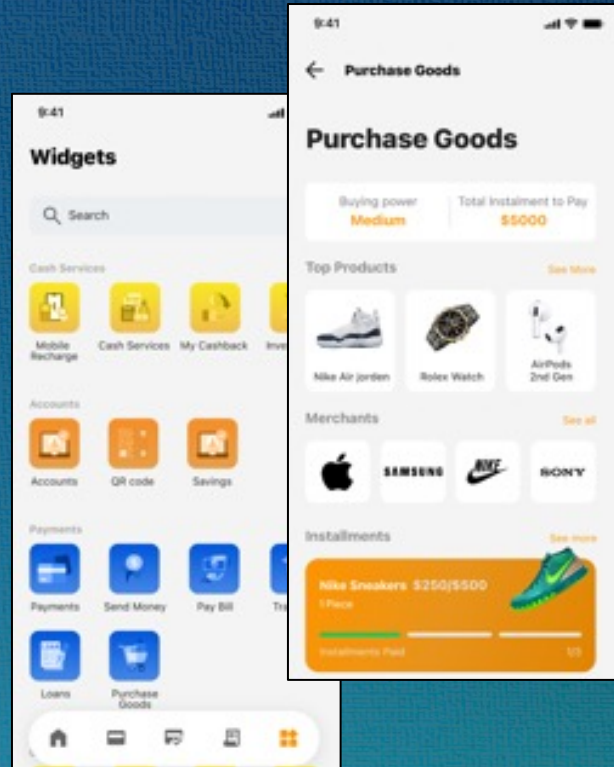
TeC SuperApp is not just a platform; it's a strategic enabler for Telecom and Fintech companies looking to launch their super apps swiftly and efficiently. It accelerates your ability to create your own local eco-system of mini-apps within your own markets.

Built upon the market tested TeC Digital Self-care platform serving millions of end-customers, the solution is battle-tested at some of the biggest telecom operators and mobile financial services providers.

TeC SuperApp: A Solution Tailored for Professionals

Accelerated Deployment: Launch Your Super App in 60 Days

- Our platform is engineered to streamline the super app development process, allowing professionals to bring their vision to life in just 60 days.
- Build customizable super apps tailored to your telecom/fintech use cases.
- Large list of existing use-cases to cater for most features.
- Timely releases and continuous innovation are at the forefront of our commitment to keeping you ahead in a competitive landscape.

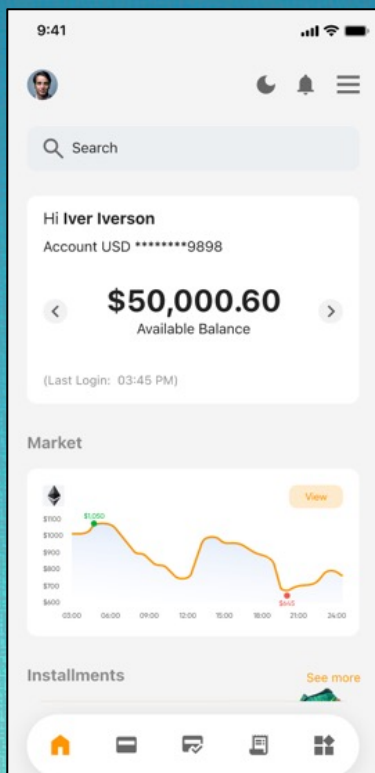


Mini Apps for Seamless Integration

- Foster collaboration with partners through our innovative mini apps.
- Security framework to control access and API exposures.
- Utilize the Developer Studio and Sandbox to develop and test mini apps, ensuring a smooth integration into your super app ecosystem.

Omni-Channel Excellence

- Cater to a diverse audience with support for Android, iOS, and Web platforms.
- Deliver a consistent user experience across various devices, ensuring maximum engagement.
- API driven exposure for any omni-channel experiences through chat, messaging and IVR as well.



Gamification and Loyalty Management: Elevating User Retention

- Implement gamification elements to enhance user engagement and satisfaction.
- Establish sophisticated loyalty management programs, fostering customer retention and brand loyalty.

Monetization Tools

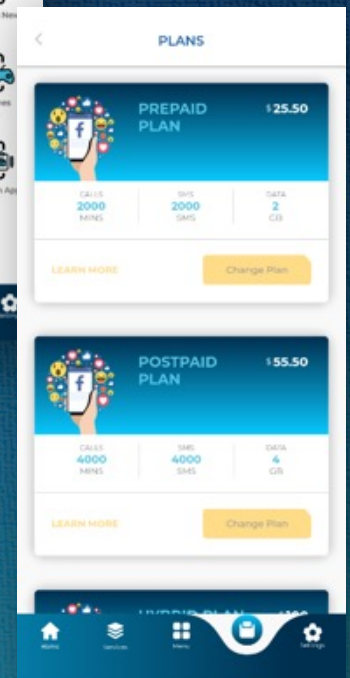
- Implement diverse revenue streams, including in-app purchases and subscriptions.
- Ad integration options for additional monetization opportunities.

Advanced Analytics and AI

- Gain insights into user behavior and app performance.
- Data-driven decision-making for continual improvement.
- Feed in insights into our ML decision modeler or own ML tools.

Security and Compliance: A Non-Negotiable Priority

- TeC SuperApp is fortified with robust security protocols to protect sensitive user data.
- Compliant with industry standards, providing peace of mind in an era of increasing cybersecurity concerns.



Customer Service Reinvented

- Elevate customer service with features designed to enhance communication and support.
- Realize real-time engagement through advanced messaging functionalities.

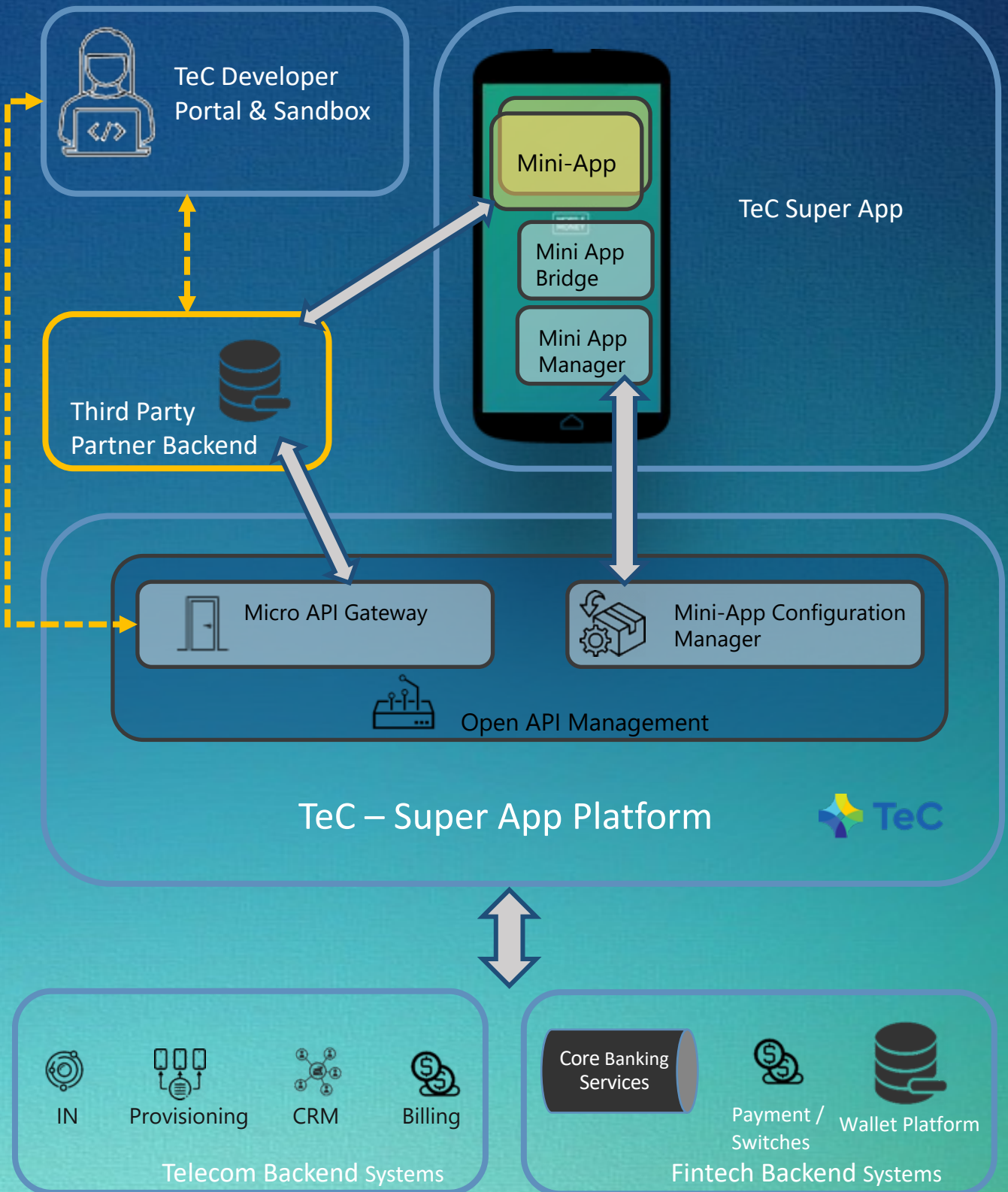
Multi-lingual out of the box

- Translate menus, messages, and notifications into multiple languages.
- Manage multi-lingual content efficiently through an intuitive admin interface, facilitating seamless updates and maintenance across languages.

Mini-Apps in Action

The Mini-Apps run within the TeC Super Mobile Apps for IOS and Android. As these Mini-Apps are developed by third-party partners, there is a security framework built as part of both the mobile apps and the TeC Platform side that controls the access and configurations. The Mini-App can access back-end features of the TeC Platform as well as its south-bound systems like BSS/CRM and Mobile Wallet platforms through APIs exposed.

Its possible to monetize directly from the Mini-Apps as well as personalize the user experience.



Built on the TeC Digital Enablement Platform

The SuperApp is built on the TeC Digital Enablement Platform. This adopts a Micro Services Architecture (MSA) approach, offering a robust foundation with a comprehensive suite of services tailored for diverse use cases. Designed with flexibility and scalability in mind, TeC provides a base set of services covering common scenarios, along with versatile generic services to empower your digital enablement platform.

TeC's integration layer, powered by the Digital Integration Bridge (DIB), empowers you to orchestrate workflows seamlessly across multiple systems and datasets. Whether integrating with existing middleware or provisioning solutions,

Flexible Deployment

TeC offers unparalleled deployment flexibility, leveraging containerized TeC micro-services that seamlessly adapt to any environment, be it public, private cloud, virtualized or bare metal platforms, tailored precisely to meet the unique needs of our customers.

Key deployment features include:

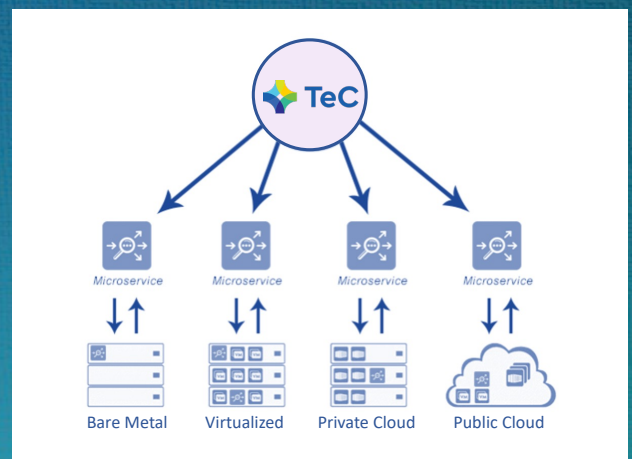
Containerization: TeC micro-services are containerized, ensuring effortless deployment and scalability across diverse infrastructures.

Kubernetes Orchestration: TeC leverages the Kubernetes stack for container orchestration, harnessing the power of popular tools within the Kubernetes ecosystem for streamlined management and optimization.

For public cloud deployments, TeC is fully compatible with major providers such as Amazon AWS and Google GCP, with the capability to extend support to other public clouds upon request.

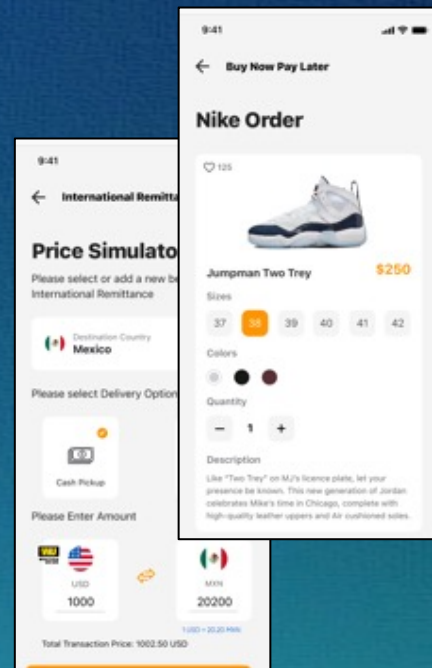
For private cloud environments, TeC seamlessly integrates with platforms like Red Hat OpenShift and Canonical Ubuntu Kubernetes, empowering organizations to harness the benefits of TeC within their existing infrastructure.

Moreover, TeC facilitates deployment within existing cloud environments, enabling smooth integration by deploying TeC's containers or VMs into the customer's preferred infrastructure setup.



KEY BENEFITS

- **Enhanced Customer Experience:**
 - Provide a seamless and integrated experience to your customers.
 - Increase user satisfaction through personalized and feature-rich super apps.
- **Accelerated Time-to-Market:**
 - Rapidly prototype and deploy apps, reducing development cycles.
 - Stay ahead of the competition with timely releases and updates.
- **Revenue Growth:**
 - Diversify revenue streams with multiple monetization options.
 - Leverage analytics to optimize pricing and promotions.
- **Competitive Edge:**
 - Stand out in the market by offering unique and innovative super apps.
 - Respond quickly to evolving customer needs with agile development.



Embark on the TeC SuperApp Journey:

Transform your Telecom and Fintech ventures by embracing the power of super apps with TeC SuperApp. Our team of experts is ready to guide you through a tailored demonstration, showcasing how our platform can elevate your services and set new benchmarks for excellence.

Website: www.evampsaanga.com/tec-superapp/

ABOUT EVAMP & SAANGA

Evamp & Saanga is a leading developer of Telecom and Fintech Self-Care B2C and B2B Solutions. The company was established in 2001, with a focus towards design and development of innovative solutions for this converging market of Web, Mobile and Telecoms

At Evamp & Saanga, we strive to lead customers into the world of Digital transformation – taking traditional businesses processes and latest digital technologies to enhance customer interaction through automation and user experience design. Our focus has been in developing Omni-channel interactive media for web and mobile, with leading design principles of the web and mobile combined with leading edge software technologies.

We help companies make their digital presence - websites, e-care, online stores, Apps, API services, developer portals and integrations more competitive by providing the best tools combined with our transformation processes and know-how. Our design methodology includes an in-depth analysis of the business and technical requirements, understanding the target audience and how to approach the digital eco-system.

For more information visit - <http://www.evampsaanga.com>
For Sales Inquiries email - info@evampsaanga.com

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